



## FOR IMMEDIATE RELEASE – 15/04/2023

"Thoroughbreds of the Sky" Conducts Pigeon Races just like Horse and Dog Races, but much better for those involved!

Queensland - "Thoroughbreds of the Sky", an organisation dedicated to promoting and conducting pigeon races, has announced a new approach that will make pigeon racing just as exciting as horse or dog racing.

Pigeon racing has been around for centuries and has gained popularity over the years. However, many people believe that pigeon racing lacks the excitement and thrill experienced in horse or dog racing. "Thoroughbreds of the Sky" has come up with a solution that will change this perception.

"We believe that pigeon racing is just as thrilling as horse or dog racing, if not more," said Barry Trewin, representative of Thoroughbreds of the Sky". "Our organisation is committed to conducting high-intensity pigeon races that will keep spectators on their toes. We are determined to bring the excitement and passion of horse and dog racing to pigeon racing."

The organisation's approach is to conduct pigeon races exactly like horse and dog races, with each pigeon treated as a thoroughbred. Spectators can participate in the new race series and nominate the birds they think will win, just like in horse and dog racing. The birds will be kept in the same lofts/stables and undergo the same training as other thoroughbred counterparts.

"Pigeons are some of the most graceful and intelligent creatures on earth," said Barry Trewin. "They are natural athletes, and we believe that they deserve the same recognition as other racing sports."